

TAX TALKS

Australia's Tax News Podcast - The Podcast for Australian Tax Professionals

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Business Intelligence used to just be for the big end of town. But that is changing.

Business Intelligence

What is Business Intelligence as in BI and how is it different to business analytics and enterprise resource planning – ERP? This is the question we asked Cameron Lynch of [Etani](#) in Adelaide.

Here is what we learned but please listen to this episode of Tax Talks as Cameron Lynch explains all this much better than we ever could.

To listen while you drive, walk or work, just access the episode through a podcast app on your mobile phone.

Business Intelligence

Business intelligence (BI) is about collecting data from internal systems and external sources. Preparing this data for analysis. Running queries against the data. And then visualising the results in reports and dashboards. Making it easy to read and understand the data. And make decisions. That is what BI is about. Actionable information for executives and managers to make informed business decisions.

Microsoft Power BI

BI uses many different tools. And Microsoft Power BI is one of them. An important one.

Microsoft Power BI is an analytics tool to deliver advisory services to your client base. Xero Quickbooks and MYOB all feed into Power BI.

Microsoft Power BI is an interface that allows the business analyst to access this information.

Etani

BI used to just be for big business. Bigger business use BI a lot more extensively than the SME sector. But that is changing thanks to Etani. Etani makes BI accessible for SME.

Enterprise Resource Planning (ERP)

BI is not ERP. ERP has been associated with BI simply because ERP is what bigger business use.

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ERP is just putting all of your systems into one place. So it is your accounting software and your CRM and your leads and your inventory management system all together in one system.

Examples of ERPs are Netsuite by Oracle, Dynamics by Microsoft or SAP.

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